

Sponsorship Information Sheet

- SDBDG Organization
 - Promoting local biomedical industry awareness and networking
 - Meeting Regularly Since 1989
 - BioTalk Event 6 Times Each Year (Jan, Mar, May, Jul, Sept, Nov)
 - Stable & Dedicated Planning Committee

- Web Site
 - Approximately 2,000 Unique Visitors Each Month
 - Online Mailing List Subscription & Management
 - First page Google search rankings
 - <http://www.sd-biotech.org>

- Meeting Attendance
 - 200-250 Attendees per Meeting
 - Industry Professionals from Associate to VP level
 - +3,000 Active Mailing List Subscribers

- Meeting Sponsorship
 - Individual Sponsorship - \$3,500 per Meeting
 - Co-Sponsorship - \$1,750 per Meeting
 - Will ensure that co-sponsors are not competitive businesses
 - Sponsors encouraged to bring table top booth to meeting
 - Networking opportunities during the social hour (5:30-6:30)
 - Brief capabilities presentation prior to guest speaker
 - Web site acknowledgment (logo & link) throughout the year
 - Sponsorship fee provides food and refreshments
 - Payment required 45 days prior to scheduled meeting

- Contact Information
 - Tom Studebaker
 - biomedconsult@gotsky.com
 - 619-669-9880